

## <IMPACT> Connected Car launches its first call to support innovative SMEs

- The Automotive Technology Centre of Galicia - CTAG is the technical leader of the European Project <IMPACT> Connected Car, an Accelerator project for innovative SMEs in the Connected Car sector.
- IMPACT Connected Car offers support, and funding, and connects companies with innovative projects in Connected Car sector.
- During 2017-2019, over 60 companies (SMEs and startups) will join the IMPACT Connected Car support program and receive up to €60,000 equity free.
- Top performing startups will have the opportunity to receive additional private funding of up to €200,000 from participating venture capital funds.

O Porriño, November 16, 2017. <IMPACT> Connected Car project aims to support **innovative SMEs** focused on products and services in **Connected Car**, through acceleration and smartization programs involving C-Car Hubs, global brands, investors and service providers

Start-ups and SMEs selected will benefit from **support and advisory** from technical experts of CTAG, industrial leaders as PSA Groupe and Ferrovial Servicios, and entities such as Federación Internacional del Automóvil - FIA, Fundación FIWARE, FundingBox o ISDI.

Through **2 Open Calls**, the project will support 60 innovative SMEs in technologies related to connected car, mobilizing €2,1 million public and private funding. Each SME will receive up to **€60,000 equity free** and the opportunity to join different **international events** organized by 4YFN – 4 Years From Now and MWCB – Mobile World Congress. Additionally, top *start-ups* will have the opportunity to receive additional private funding of up to €200,000 from participating venture capital funds.

The first <IMPACT> Connected Car Open Call is now launched until next 10<sup>th</sup> January 2018 by 13:00 CET at <http://bit.ly/apply4ICCar>

CTAG organizes, in collaboration with PSA Groupe and CEAGA, an infoDay at CTAG's facilities located in O Porriño next 28<sup>th</sup> November. Interested entities could request their registration at [h2020@ctag.com](mailto:h2020@ctag.com), and those who wish a bilateral meeting may request it to discuss their proposal.

Project funded by the Horizon 2020 Framework Programme of the European Union, Grant agreement No. 731343.